

**2019 |**

9:00 AM – 5:00 PM, SEPTEMBER 15

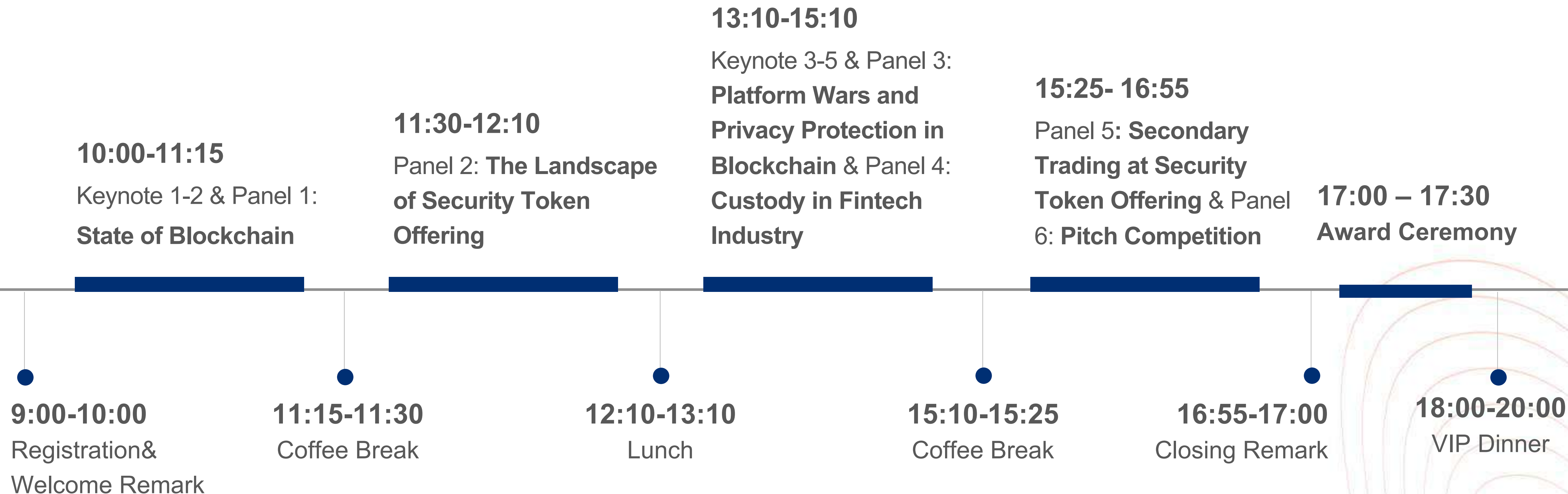
Hotel Pullman Sai Gon - D1 Ho Chi Minh city, VIETNAM

# **BLOCK PLUS SUMMIT SERIES III Future of FinTech**

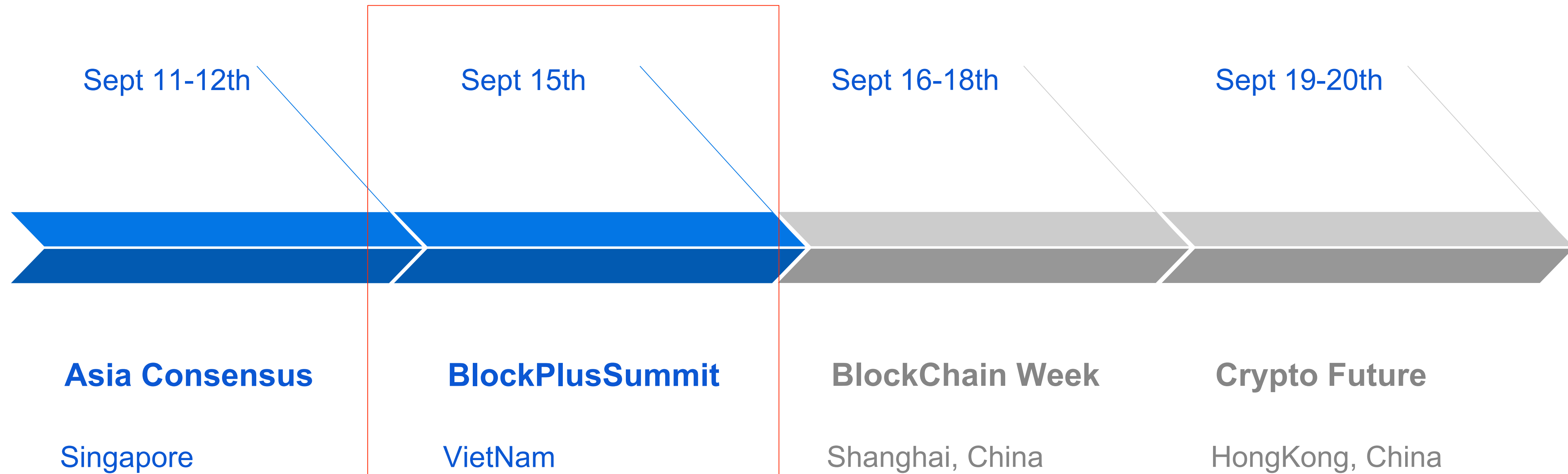
**[ HO CHI MINH CITY, VIETNAM ]**

Hosted by: **BITMART Labs**

# EVENT AGENDA



# Asia Blockchain Tour



All the speakers and sponsors at BlockPlusSummit could get discount tickets to attend other three events. Some speakers could be referred too. At the same time, it is a great opportunity to listen to critical topics through the whole tour, and networking with industry leaders.

# HIGHLIGHT

## TOP 5 REASONS TO VIETNAM

97M

High  
Population

7.08%

Blooming  
Economic  
Growth Trend

\$7.8B

Fintech Market  
will Hit \$7.8  
Billion by 2020

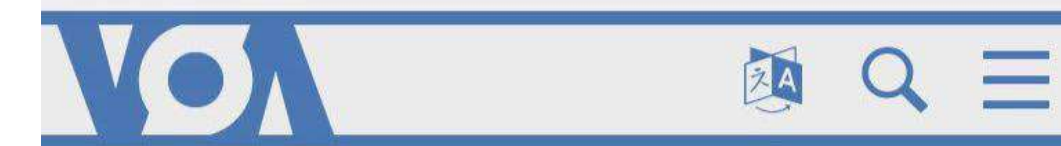
29

Abundant  
Young  
Population

40%

40% Vietnamese  
Will Have  
SmartPhones by  
2021

HO CHI MINH CITY — Foreign companies have been flocking to Vietnam. Earlier 2018, one of the world's biggest private equity firms Warburg Pincus added banking and logistics to its Vietnam portfolio, pushing its total investment into the country over the \$1 billion mark.



ECONOMY

### Business Booming in Vietnam

October 09, 2018 2:14 AM

Ha Nguyen



FILE - A man counts money he withdrew from an ATM machine at the headquarters of the Bank for Investment and Development of Vietnam in Hanoi.

# HIGHLIGHT

## TOP 5 REASONS TO 2019 BLOCK PLUS SUMMIT SERIES 3



Latest  
Trend in  
Fintech



Understand  
Vietnam  
Market



Learn  
Experiences  
from Elites



Foresee  
Challenges



Networking

### PARTNER



DEWOLFE



VITARICCO



MOONRADIUS



GENESIS  
GROUP



ENERGY VIRAL  
DIGITAL MARKETING

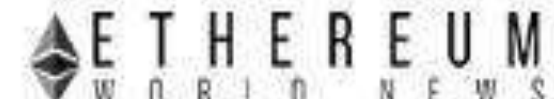


KINGCHAIN

FASL | FINTECH  
ASSOCIATION  
OF SRI LANKA

Blocklike®

### MEDIA PARTNER



# WHO SHOULD ATTEND

**500+**

Attendees

**100+**

VCs

**50+**

Projects

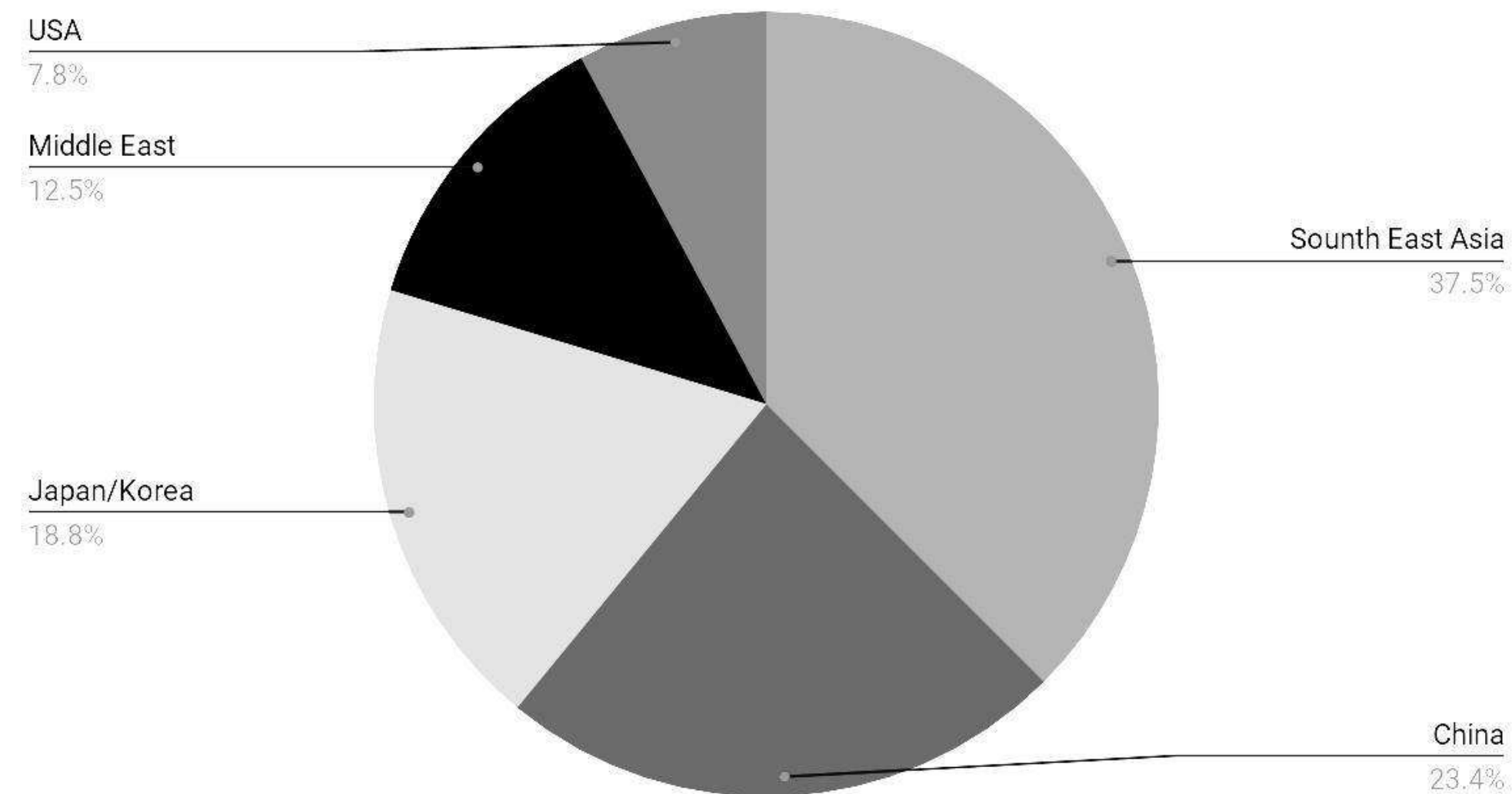
**80+**

Media

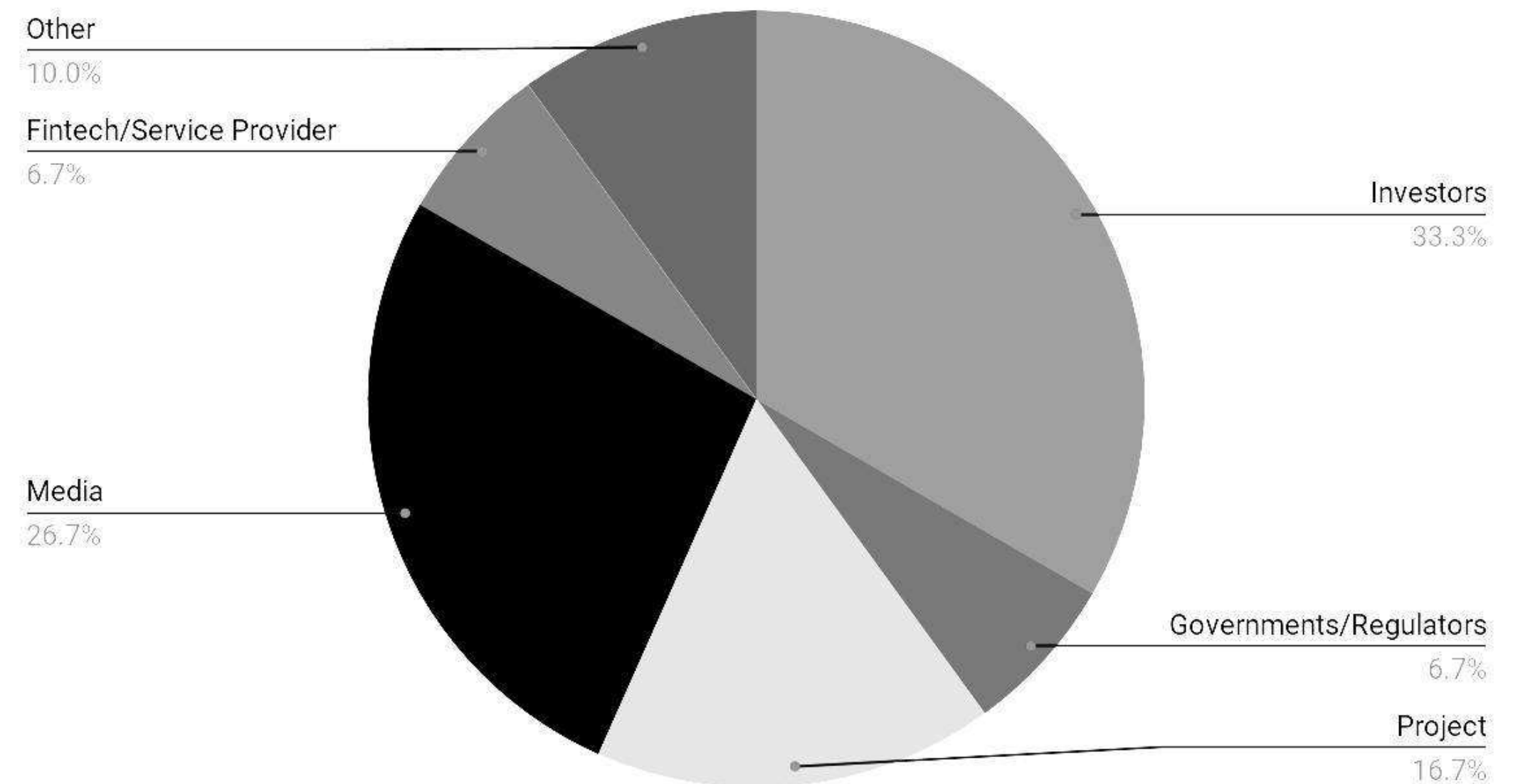
**20+**

Regulators

Geography Breakdown















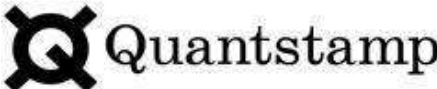





















Attendees Breakdown



# BITMART

- BitMart is a global leading digital assets trading platform to provide various alternative assets, including cryptocurrencies;
- BitMart has near one million users in 180 different countries;
- Working with top-tier enterprises globally, including U.S. regulated financial entity, BitMart aims to provide high-quality assets to global users.

# BITMART PARTNERS

 CIRCLE	 GEMINI	 TRON	 CERTIK	 PAXFUL
 GEORGE MASON UNIVERSITY	 Blockchain Business Lab Stony Brook University	 COLUMBIA UNIVERSITY	 BOSTON COLLEGE	 simplex
 TALENTA	 长亭科技 CHAITIN	 Quantstamp	 ADVANCE	 GFC 绿野资本集团 GREENFIELD CAPITAL GROUP
 RATING TOKEN	 ATLAS PROTOCOL	 慢雾科技 slow mist	 BitDegree	 SVIEF
 BITLITE 比莱资本	 jenga ECO SINGAPORE	 TokenInsight	 BlockchainAgility	 BOUNTY ONE
 Chains Asia	 SHRIMPY	 bitsian	 BOUNTYØX	 D-tum
 VERASITY	 LIST A TOKEN	 Yanda.io	 AlCoin www.aicoin.com	



# PREVIOUS SPEAKER



**SHELDON XIA**  
Founder & CEO,  
BitMart



**ERIC BAI**  
CSO, BitMart



**DANLING JIANG**  
Professor, College of  
Business, Stony  
Brook University



**SAMUEL PROCTOR**  
CEO, Genesis Block



**DAVID LU**  
Partner, 256 Ventures



**JOEL S. TELPNER**  
Partner, Sullivan &  
Worcester LLP



**JOE DUNCAN**  
Fintech Investor &  
Advisor



**REMINGTON ONG**  
Partner, Fenbushi  
Capital



**JORDAN EARLS**  
Co-founder, Qtum



**JASON QIAO**  
Chief Ecosystem  
Officer, PlatOn



**MURAD MAHMUDOV**  
Founder, Adaptive  
Capital



**LEE A. SCHNEIDER**  
General Counsel,  
Block.One

In 2019, we had invited Nassim Olive, the current COO of Eterna Capital to discuss the topic of investment insights in blockchain. During the discussion, the panelists shared how they assess the profitable blockchain investment opportunities and got to know more lucrative blockchain projects.

During 2019 New York Block Summit, Daryl Hok, EVP and COO of CertiK, talked about his perspective regarding the future challenge in how to make blockchain ecosystem hacker-resistant and let more participants from funds know his achievement. After the event, CertiK successfully received the support from Qtum Official to develop safer smart contracts.

Lee Schneider, a financial service and technology lawyer to 2019 New York Block Summit to discuss the challenges for the regulators to react to the rapid changing industry in the next 5 to 10 years.

Ahead of industrial application, the breakthrough in academia is the source of power that drives the innovation in the fintech field. We had invited Danling Jiang, a professor from Stony Brook University to share her research in corporate blockchain investments and stock market reactions. Project founders at 2019 New York Block Summit had gained insights in what future steps they should take to remain the innovative role in the industry.

At 2019 New York Block Summit, \$10 million opportunities were created with the chance to interact with different roles in the system. The event took different organizations in fintech industry by storm and brought up the public awareness and understanding in fintech and blockchain.

# BITMART PAST EVENTS

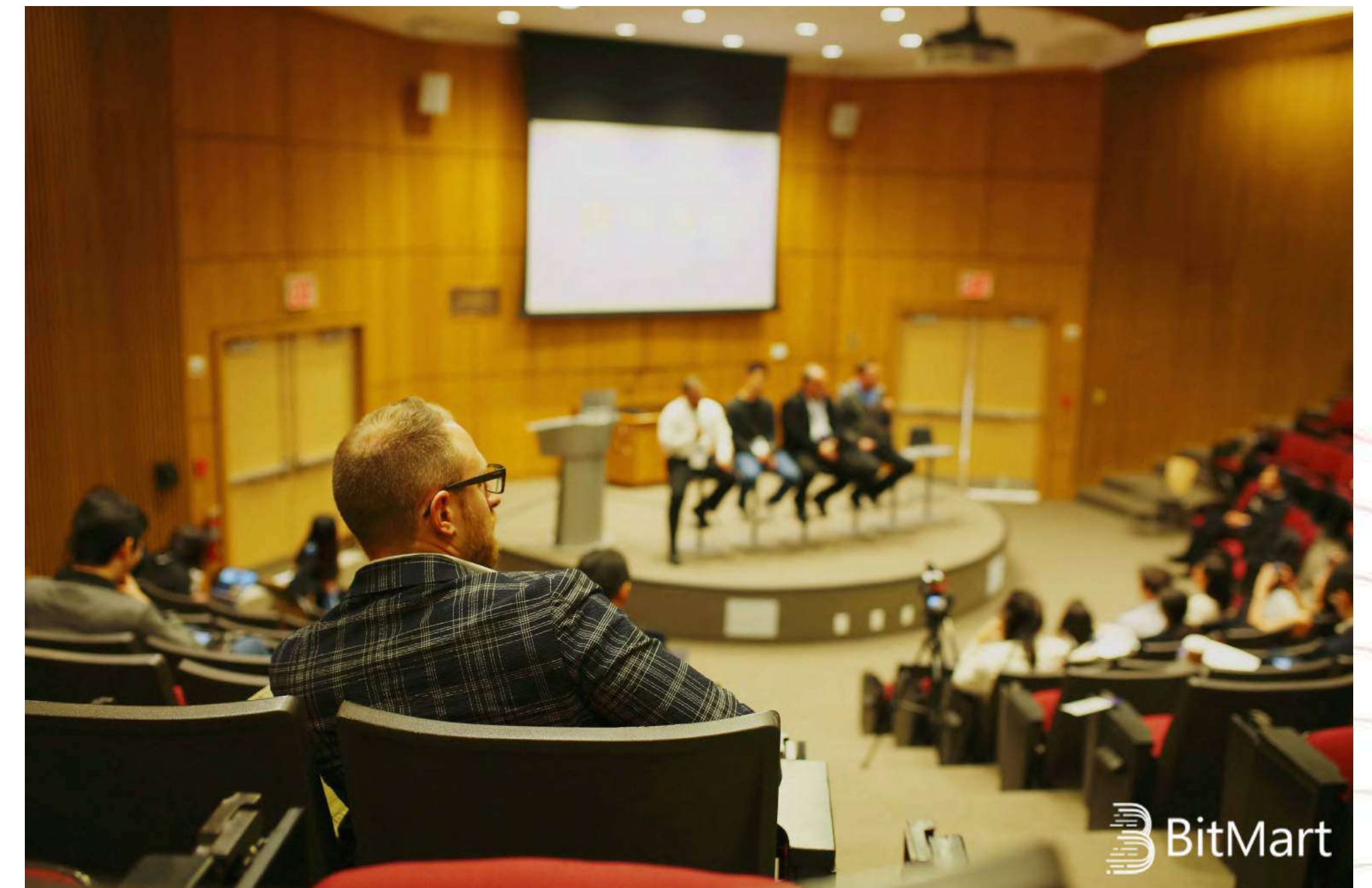
## 2019 China Digital Economy & BitMart One Year Anniversary



In 2019 Block Summit Plus I & II in Shanghai and New York City, we invited the elites from funds, regulation institutions, academic institutions, and other institutions to discuss the current development, opportunities, and challenges. **Over \$200 million** of the fund was raised.

# BITMART PAST EVENTS

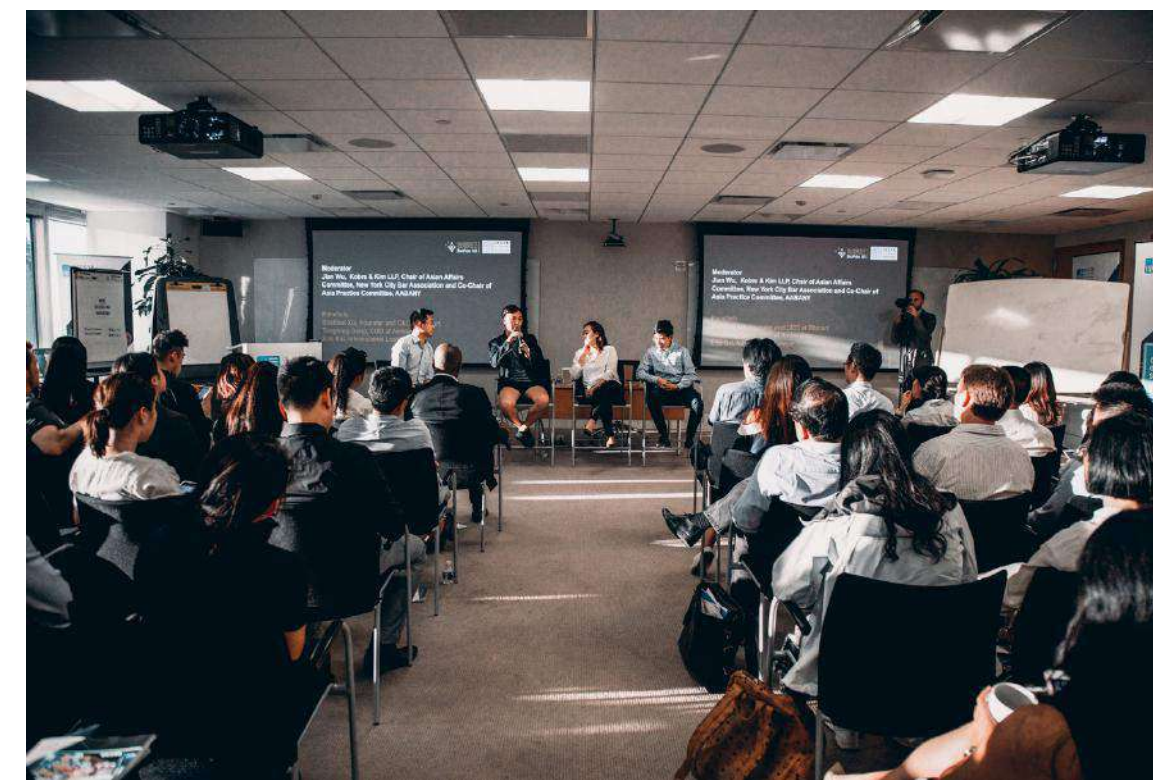
## Block Plus Summit Series 2 - New York



During 2019 Block Summit Plus I & II, we gathered approximately 80 venture capitalists, 12 scholars from prestigious universities, 50 ICO projects worldwide, 16 regulators, 22 lawyers, and 60 media partners as speakers to build and strengthen the. Besides the speakers, there were also hundreds of attendees at the event actively engaging in the discussions about fintech and blockchain. With the enormous connections and participation from all attendees at 2019 Block Summit Plus I & II, millions of funds and profit was raised and generated.

# BITMART PAST EVENTS

## CKGSB's Future of Cryptocurrency Event – New York



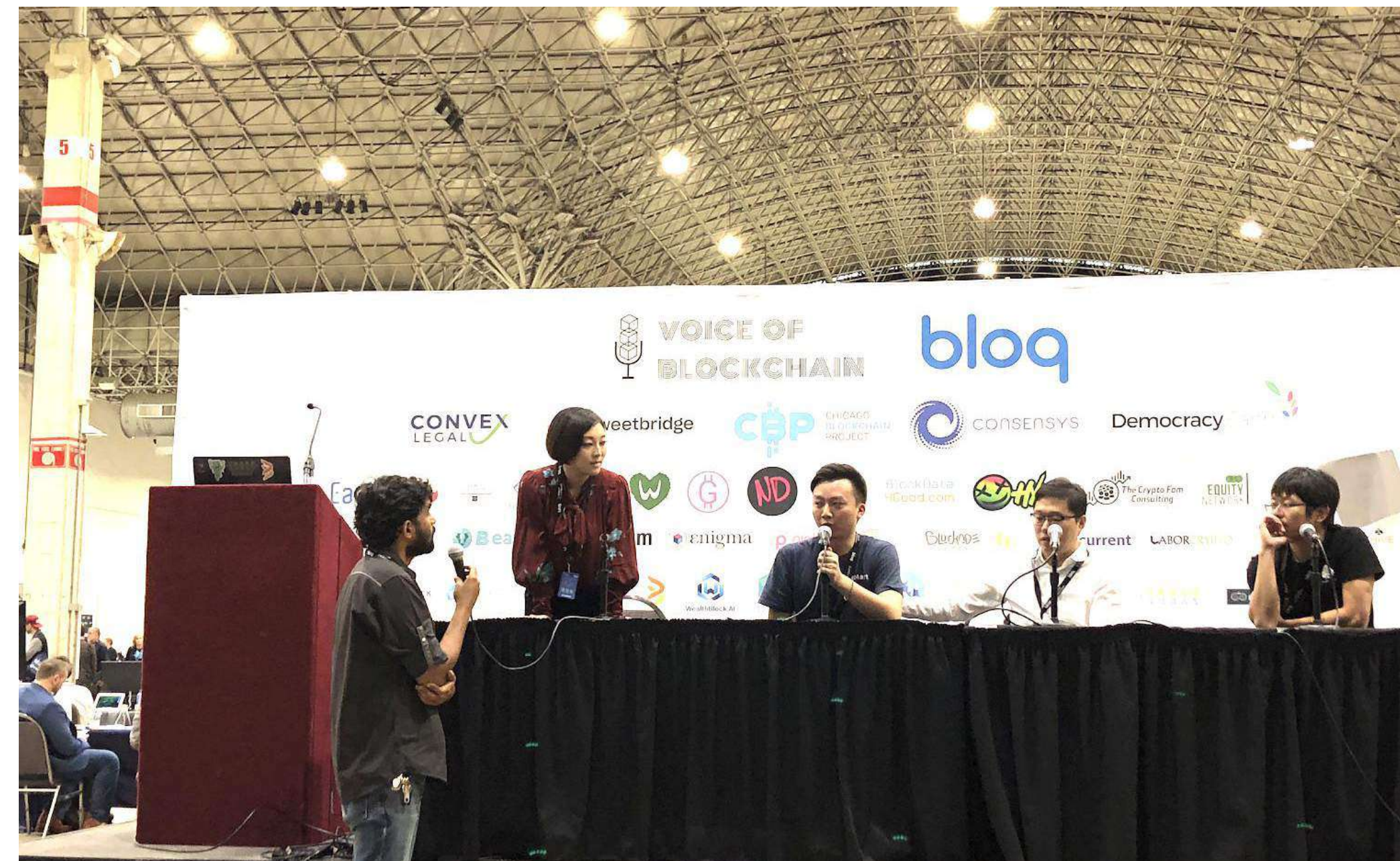
# BITMART PAST EVENTS

## SVIEF Silicon Valley



# BITMART PAST EVENTS

## Chicago Voice of Blockchain Conference



# BITMART PAST EVENTS

## Blockchain without Borders Token Expo - New York





# BITMART PAST EVENTS

## Blockchain Career Panel at Steven Institute of Technology – New Jersey



BitMart | STEVENS

### Blockchain Innovation and Technology Application to Financial Industry

Bitmart & SIT BIA Club : Future Leaders Career Panel

**Time:**  
5:00 PM - 6:30 PM, February 21, 2019

**Location:**  
Stevens Institute of Technology, EAS-222 (Refreshment will be provided)

**Partners:**

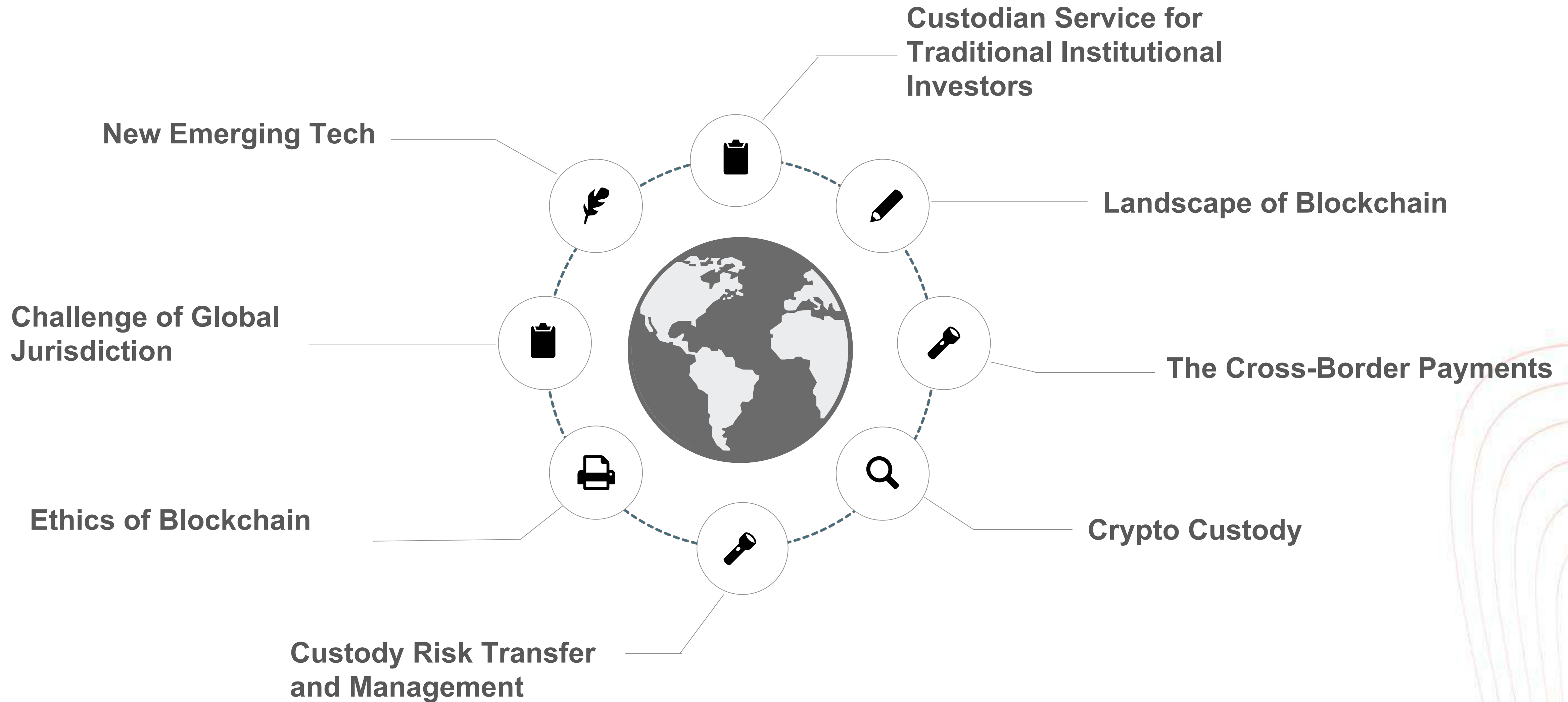
SIT CSSA | STEVENS School of Business | Stevens Language Exchange Club | BIA C | PAXFUL | bitsian | CERTIK

**Guest Speaker:**

- Sheldon Xia  
Founder & CEO | BitMart
- Javen Lou  
CMO | BitMart
- Yvan Nasr  
Head of Business Development | CertK
- Steve Brucato  
Co-Founder & CTO | Bitsian
- Edward Stohr  
Professor | SIT
- Yiota Dimitriou  
Coordinator | SIT
- Andrew M.W. Yeung  
General Counsel | Paxful



# PANEL TOPICS



# SPONSORSHIP

**\$10,000**

**Silver**

- One pass to the Whole Event
- One seat at Summit stakeholders' Dinner
- Hotlink in all online coverage
- Mention in PR suite as a Silver Sponsor
- On-site acknowledgement during the event and the stakeholders' dinner
- Half page full color space in summit commemorative book
- CEO info & photo and company logo featured on a page displayed on a projector screen throughout the event
- Logo and hotlink inclusion in the post-event thank you email blast

**\$15,000**

**Golden**

- Mention as Golden Sponsor in post-event thematic report to be published on either Forbes Asia or Thomson Reuters
- Logo inclusion as Golden Sponsor in all event collaterals
- Option to provide a commemorative branded item in the delegates' welcoming package to be distributed to every participant
- Local tours to top fintech companies
- +Benefits as Silver Sponsor

**\$25,000**

**Platinum**

- One booth exhibition during the whole event
- One pitch seat
- +Benefits as Golden Sponsor

# SPONSORSHIP

**\$50,000**

## Diamond

- Priority for ICO
- One speaker seat
- VIP Tickets x 3
- Trading competition token candidate
- Free compliance consulting service
- Free operation training
- Recommendations for investors
- Focus reports on local and international media
- Potential Partnership with Microsoft
- +Benefits as Golden Sponsor

**\$75,000**

## Dinner Tilted Diamond

- Looping playback of sponsor video on projector wall all throughout the VIP only invited dinner
- Gala dinner speech
- VIP tickets x 8
- Option to distribute marketing/promotional materials on site
- Option to set up station/booth for marketing activities
- Option to request up to five personal introductions to selected attendees
- +Benefits as Diamond Sponsor

**\$100,000**

## Summit Tilted Diamond

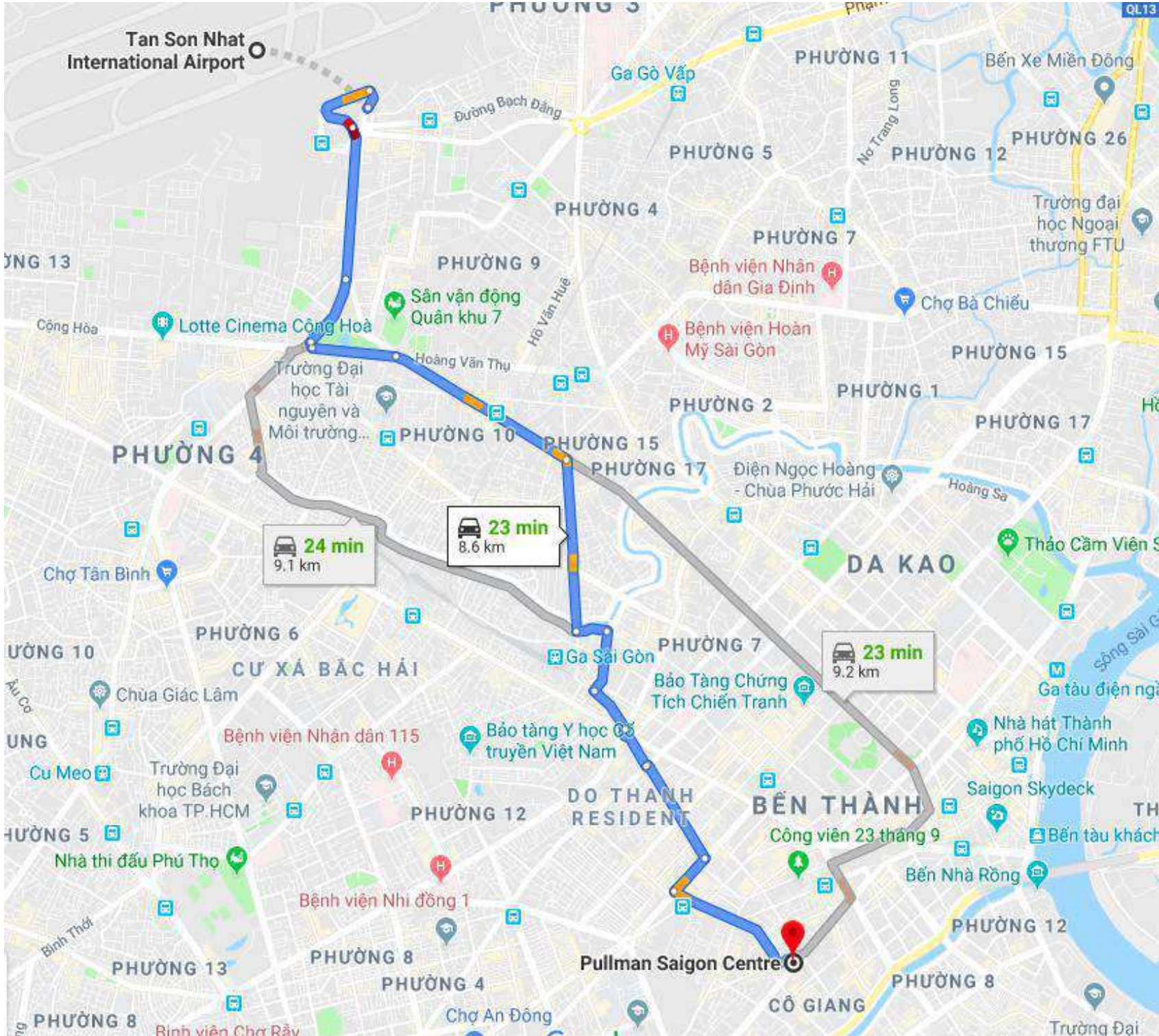
- Titled Partner on all press channel including 100 local presses and BitMart online channels
- VIP Tickets x 10
- Opening remarks
- Looping playback of Title Partner Video on Projector wall all throughout the event break
- Option to distribute marketing/promotional materials on site
- Option to set up station/booth for marketing activities
- Option to request up to five personal introductions to selected attendees
- +Benefits as Diamond Sponsor

# LOCATION: Hotel Pullman Sai Gon - D1 Ho Chi Minh city



Hotel Pullman Sai Gon - D1 Ho Chi Minh city

## Direction from airport



# CONTACT



 **Email**

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[Louise.liu@bitmart.com](mailto:Louise.liu@bitmart.com)

# Agenda

START TIME	END TIME	DESCRIPTION
9:00 AM	9:55 AM	Registration
9:55 AM	10:00 AM	Welcome and Opening
10:00 AM	10:15 AM	Keynote 1: Sheldon Xia CEO, BitMart
10:15 AM	10:30 AM	Keynote 2:
10:30 AM	11:15 AM	Panel 1: State of Blockchain Moderator:  Speakers: Karthik Iyer Ambassador, P2P Foundation Dean McClelland (To be decided) CEO, TontineTrust Jocelyn Yu (To be decided) Partner, DGroup Jocelyn Chang (To be decided) APAC Community Lead, MakerDAO
11:15 AM	11:30 AM	Coffee Break
11:30 AM	12:10 AM	Panel 2: The Landscape of Security Token Offering Moderator:  Speakers: Alexandre Kech CEO, Onchain Custodian Rajkumar Kanagasingam President, Fintech Association of Sri Lanka Max Mansoubi Sr Strategist, For Long Life, Corp. Chia Hock Lai (To be decided) President, Singapore, FinTech Association (SFA)
12:10 PM	1:10 PM	Lunch

1:10 PM	1:20 PM	Keynote 3:
1:20 PM	1:30 PM	Keynote 4:
1:30 PM	1:40 PM	Keynote 5:
1:40 PM	2:25 PM	Panel 3: Platform Wars and Privacy Protection in Blockchain Moderator:  Speakers: Eric Bai CSO, BitMart Nguyen Bui (To be decided) Director of Marketing and Partnership, Tomochain
2:25 PM	3:10 PM	Panel 4: Regulations in Fintech Industry Moderator:  Speakers: Tissa Jayaweera Managing Partner, TJ Associates Piotr Jan Pietrzak Product Manager, ING Bank Slaski Rajkumar Kanagasingam President, Fintech Association of Sri Lanka
3:10 PM	3:25 PM	Coffee Break
3:25 PM	4:10 PM	Panel 5: Secondary Trading at Security Token Offering Moderator:  Speakers: Van Dai Giap CEO, Name Trade Official Noah Wang CFO, Top Network Paul Hsu (To be decided) CEO, AlphaNu Nguyen Nhat Quang (To be decided) COO, VIC Group Steve Kim (To be decided) Head of APAC, SHIFT Markets LTD
4:10 PM	4:55 PM	Panel 6. Pitch Competition and Trade Competition Award Moderator:  Speakers:
4:55 PM	5:00 PM	Closing Remark
5:00 PM	5:30 PM	Award Ceremony

# SPEAKERS

## **Alexandre Kech: CEO, Onchain Custodian**

Alexandre Kech is Chief Executive Officer at Onchain Custodian, a Singapore-based digital asset custodian. Alex recently resigned from a comfortable job at a comfortable company to directly contribute to the tokenization of economy and capital market which Alex believes will ultimately take place. Alex has 20+ years of experience in the capital market industry. From global custody and asset servicing at the Bank of New York Mellon to data standardisation and Head of Securities & FX APAC at SWIFT, Alex has developed a strong post-trade industry leadership experience, extended in recent years to digital assets and blockchain.

## **Karthik Iyer: Ambassador, P2P Foundation; Founder, BlockchainMonk**

Karthik Iyer is the ambassador of the P2P-Foundation and runs BlockchainMonk a DLT / DAO think tank out of Singapore and SF. He has been involved in the Blockchain space for close to a decade. He was featured in the top 100 Fintech influencer list and mentors dozens of DLT startups in 4 continents. He is a serial entrepreneur and founded Asia's first neural network in the matching space and was part of the team that built one of the first tablet devices way back in 2007;

he has successfully exited all his ventures to date. He holds close to half dozen degrees from leading schools in the world like KTH in Sweden, Fudan University in China among others. He is regularly featured in Forbes, Economist and leading newspapers in Scandinavia, India and other Asian countries on his work on Blockchain & AI."

## **Max Mansoubi, Ph.D: Sr. Strategist, For Long Life Corp.**

Since the establishment of For Long Life Corp (FLL) Dr. Max Mansoubi has been working on its Physical Activity Reward System (PARS). As a member of the Executive Team, he has been in charge of advising directly the startup founder as well as elaborating and managing the strategic affairs of the company. Dr.Mansoubi is a token Economy expert, he has strong knowledge and experience in the theoretical aspects of Blockchain technology as well as field deployment and testing of scalable data management systems. Dr. Mansoubi is a former fellow and instructor of Applied Research Methodologies (University of Pisa, Italy), and General Informatics (La Sapienza University of Rome, Italy). With almost three decades of IT and software design and development experience in parallel to a solid advanced humanistic foundation (including publications), Dr. Mansoubi defines himself as a Renaissance-man-styled technologist.



**Noah Wang: Co-founder & CMO, CFO, TOP Network**

Noah has extensive experiences in investment, accounting and auditing. Before TOP Network, Noah served as the U.S. West Coast Regional Head at Starr Strategic Holding, the founding shareholder of AIG, overseeing investment management and cross-border mergers and acquisitions. Before Starr, Noah worked for PwC and ICBC. He is a charter member of HYSTA and the Alumni Relations Chair of Young Executive Board at Cheung Kong Graduate School of Business. Noah received an MBA degree from Yale University. He is a CFA charterholder, a CPA and a Mensa International member

**Piotr Jan Pietrzak : Product Manager, ING Silesian Bank**

Piotr connected many dots across multinational projects in various business verticals for retail, SMEs and corporates. Building his professional expertise in financial services from bottom-up, he read between the lines of source codes and know how to develop digital products and services, understand how to build marketing momentum and draft a strategy for new markets. Worked across Europe including Russia, and also had a detailed sneak peek of booming Asia. Currently, he is the Product Manager of ING Silesian Bank (Warsaw, Poland).

Outside office hours, Piotr covers business developments that have an impact on payments businesses, including banks, e-money institutions, acquirers and card schemes. Advise few start-ups with his knowledge and wide expertise.

**Rajkumar Kanagasingam: President, Fintech Association of Sri Lanka**

Rajkumar is the founder/CEO of Ambuli International, which focuses on Blockchain, Cloud Computing, Artificial Intelligence and Big Data and their applications in the financial and other sectors. Currently they facilitate tokenization of securities to raise capital.

**Tissa Jayaweera: Managing Partner, TJ Associates**

Tissa as popularly known, born Nov 1947, educated at Royal College Colombo, represented College in Athletics, Swimming and Gymnastics, National Diploma in Technology NDT, Bachelor Science BS, Master Science MS, Doctorate in Business PhD. On the invitation of the Government of Sri Lanka Tissa returned in 1989 and was nominated Director Ceylon Ceramics Corporation CCC. Fellow Directors appointed him Managing Director and elected him as Chairman, Board of Directors.

In 1990 CCC was restructured by Tissa as Lanka Ceramic Ltd LCL. LCL was listed in the Colombo Stock Exchange, issue over subscribed. High cash flows generated by Lanka Wall Tiles Ltd (LWL), LWL bought up to 55% of Lanka Tiles Ltd hereto an associate of LWL with a share holding of only 18%. In 1992 Lanka Wall Tiles Ltd was restructured and renamed Lanka Walltile Ltd as a Public company.

**Van Dai Giap: Founder & CEO, Nami Corp.**

Van Dai Giap, a 10-year Fintech specialist, has supported many projects such as banking ones from Deutsche Bank, telecommunications ones from Vinaphone, Mobiphone or Beeline and so on. He received Facebook Technology Award for the product called Nami Assistant in 2016. Nami Assistant, applied AI, is a virtual assistant for investment strategy advice on Facebook platform.

In 2017, he won notable prize from VPBank for developing blockchain technological solutions for forex market. Currently, Giap Van Dai is the founder and CEO of Nami Corp - a fintech company from Singapore. The company focuses on high-tech solutions based on blockchain and AI to disrupt old conceptions in financial investment.

**R.A.A Jayalath: Assistant Governor, Central Bank of Sri Lanka**

Jayalath has served the Central Bank for 29 years and worked in the Departments of Internal Audit, Banking Development, Economic Research, Bank Supervision, Secretariat, International Operations, Domestic Operations and Employees' Provident Fund (EPF). He was a trainer and an external resource person in the subjects of finance, accounting, auditing, economics, treasury management and financial instruments in several academic/ training programs conducted by number of training organizations, professional associations and universities.

Jayalath is a member of the Governing Council of CMA Sri Lanka, Quality Assurance Board of CA Sri Lanka and holds positions in number of other boards and committees representing CBSL.

# PARTNERS

## BN Capital



Established in early 2017, BN Capital is a well-known investment institution in the field of Blockchain equity and digital asset investment. Their main businesses include investment banking and investment. BN Capital is based in Shanghai and global-oriented, with most of our partners and employees coming from top investment banks and financial institutions at home and abroad.

## Dewolf



DeWolfe is a Harvard Innovation Lab incubated blockchain startup with offices in Boston and Seoul, coming soon to Saigon. Their team consists of Harvard and MIT graduates and has strong connections with the best minds in the blockchain community, including members of the Ethereum Foundation, Coinplug, and many more. Their upcoming products promise to shape the development of blockchain ecosystems in South Korea and across the world.

## CryptoValley



Asia's leading financial technology media, services and community platform, providing case-wide services in the blockchain.

## Genesis Group



Genesis Group is a leading financial institution which consists of Genesis Capital, Genesis Lab and Genesis Investment Bank. They provide one-stop service for entrepreneurs in blockchain industry ranging from incubation, funding to investment banking, etc. With their expertise, we aim to bridge entrepreneurs globally to China's capital market.

## Blocklike



Blocklike is an original media targeting China Blockchain and Securities Token market.

## Fintech Association of Sri Lanka



FinTech Association of Sri Lanka (FASL) is an independent, not-for-profit, and cross-industry organisation representing Sri Lankan and global FinTech community to support the development, innovation and investment in the FinTech sector.

To Be Continued.....

Speaker contact

Louise Liu

[Louise.liu@bitmart.com](mailto:Louise.liu@bitmart.com)

+1 2036068193

# HOST - BITMART LABS

## BitMart Labs

BitMart Labs, an international blockchain incubation platform, is dedicated to assisting quality projects that address real world problems with a solid technical foundation and elevating them to the next level. BitMart Labs aim to provide support in Funding & Investing, Technical Review, Consultation & Mentorship, Marketing & PR, Legal & Compliance, and Talent Recruiting fields to entrepreneurs.



## BitMart Exchange

BitMart Exchange is a premier global digital asset trading platform, ranking among the top 3 crypto exchanges on CoinMarketCap. Officially operated on March 15, 2018, BitMart currently has over 850,000 registered users, with a daily trading volume of about 768 million US dollars.

BitMart aims to help traditional businesses realize digital capitalization by providing a one-stop solution (technical, financial, and marketing solutions) through an innovative incubator which will further bridge the gap between traditional finance and the world of digital currency.