

SOCIALIZE.COM

A SOCIAL NETWORK FOR PROFESSIONALS

001.



PROFESSIONALS

GET CONNECTED WITH FELLOW PROFESSIONALS

Build a solid network with colleagues, peers, and industry specialists. Share your knowledge, best practices, passion, achievements, and goals. Find interesting job opportunities and get in touch with recruiters

002.

UNIVERSITY GRADUATES

IDEAL FOR JOB HUNTING AND NETWORKING



Socialize.com offers university graduates their first tastes of professional life. They are able to start building their own network of university peers and professionals that they already know. Socialize.com is perfect for finding internships and graduate programs

003.



RECRUITERS

TIMING IS ESSENTIAL

Recruiters and HR Executives are able to find the right candidates for their open positions. The talent pool available at socialize.com is significantly greater than any other candidate database in the world

2016 YEAR IN REVIEW

Socialize.com

Key Performance Indicators

Users



450m

Ads



45m

Downloads



92m

Messages



315m

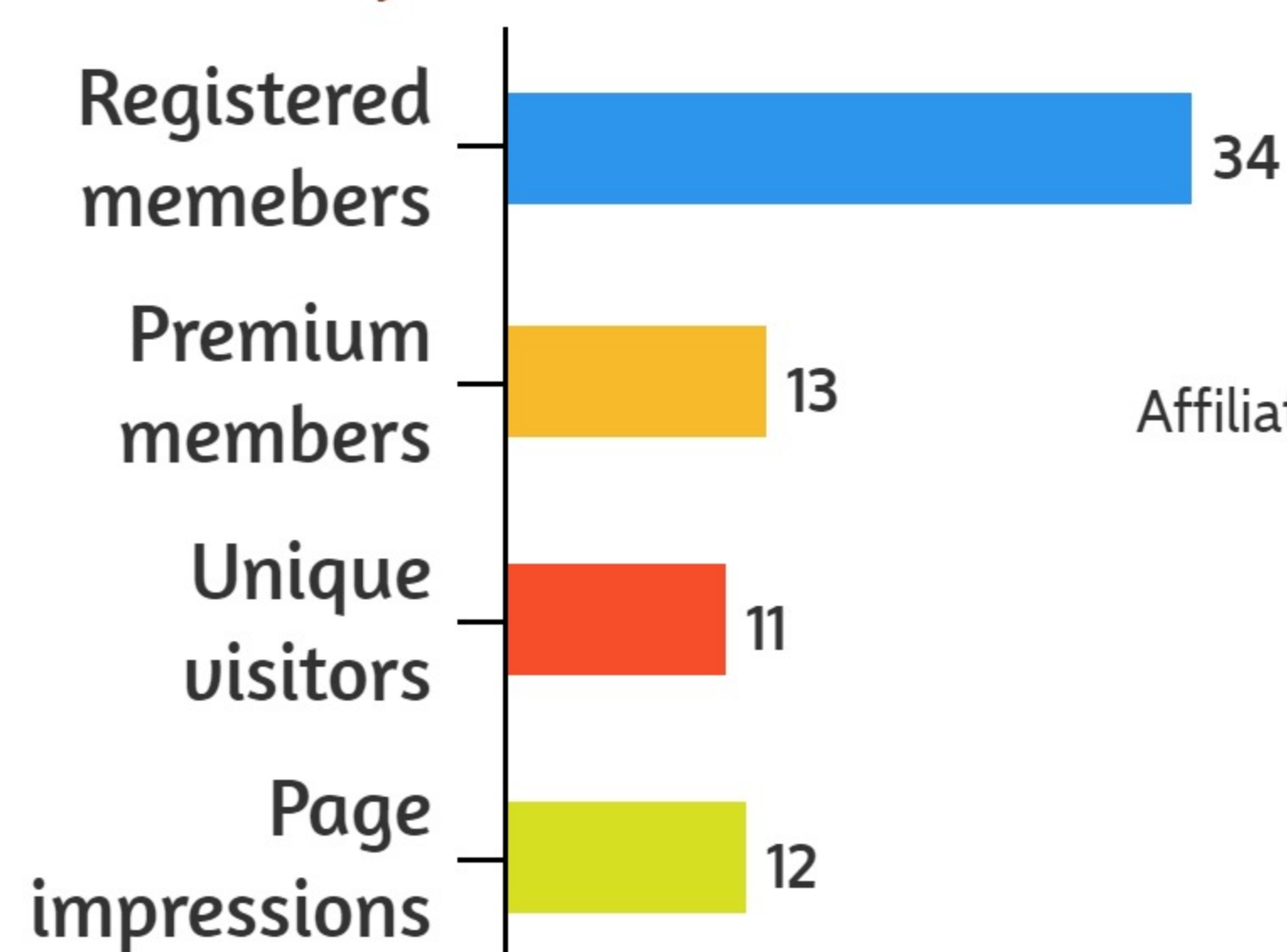
Satisfaction



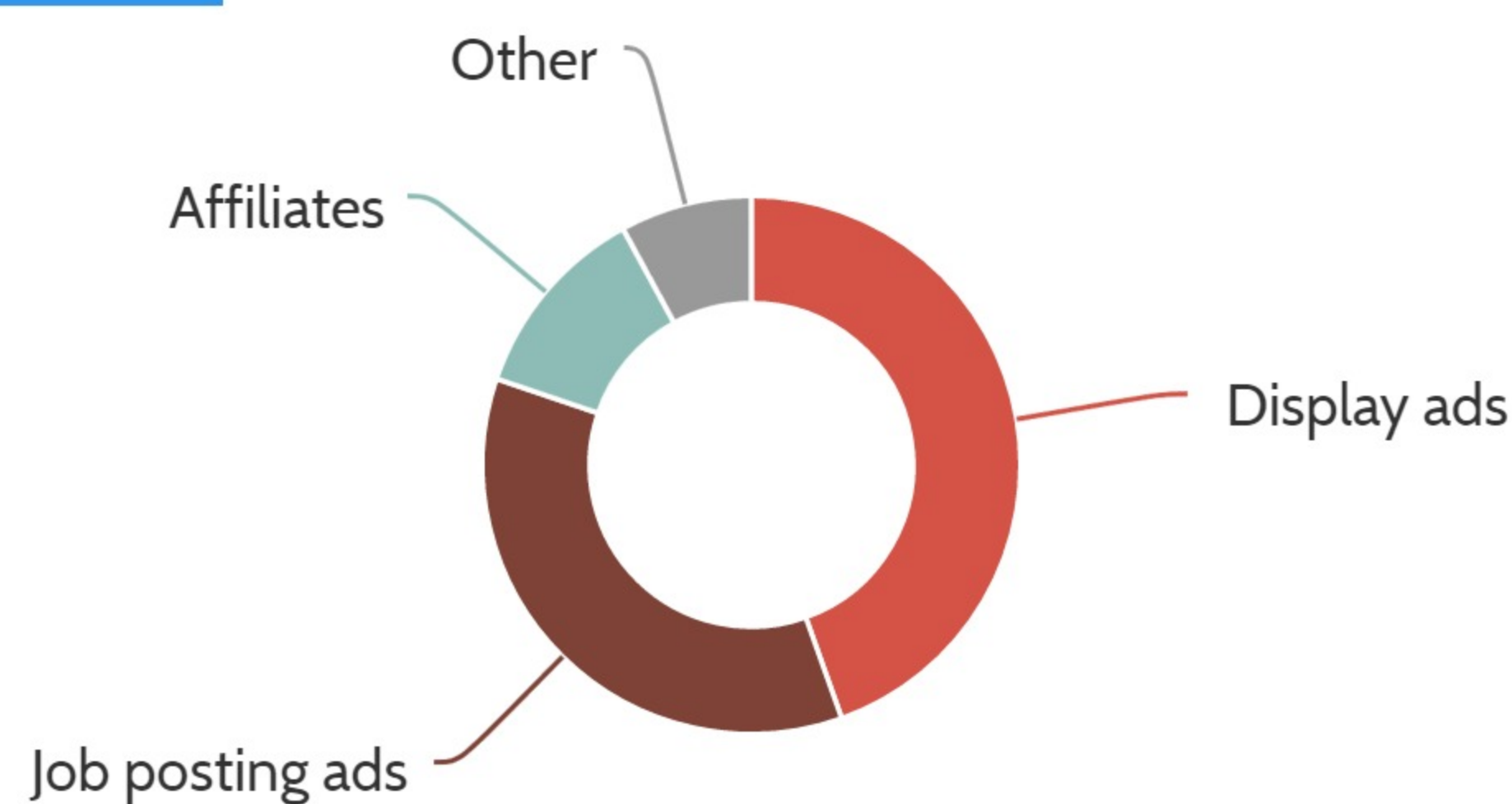
86%

Important Data

Growth areas



Revenue generation



Noteworthy

- Huge user base
- Low ads penetration
- Customer satisfaction is through the roof
- Ads are the main source of sales

Socialize.com is a growing business with a huge user base. It is still trying to figure out the best way to make money from its visitors, but if it does it will become one of the most valuable websites in the world

“A firm with excellent growth perspectives”

✓ Why Go Public?

Why would socialize.com's owners want to take the company public?



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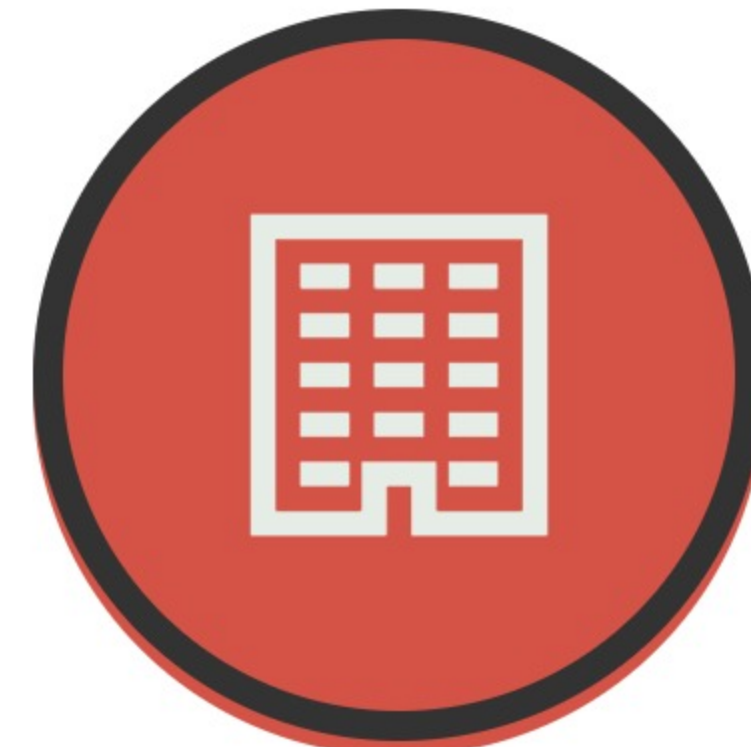
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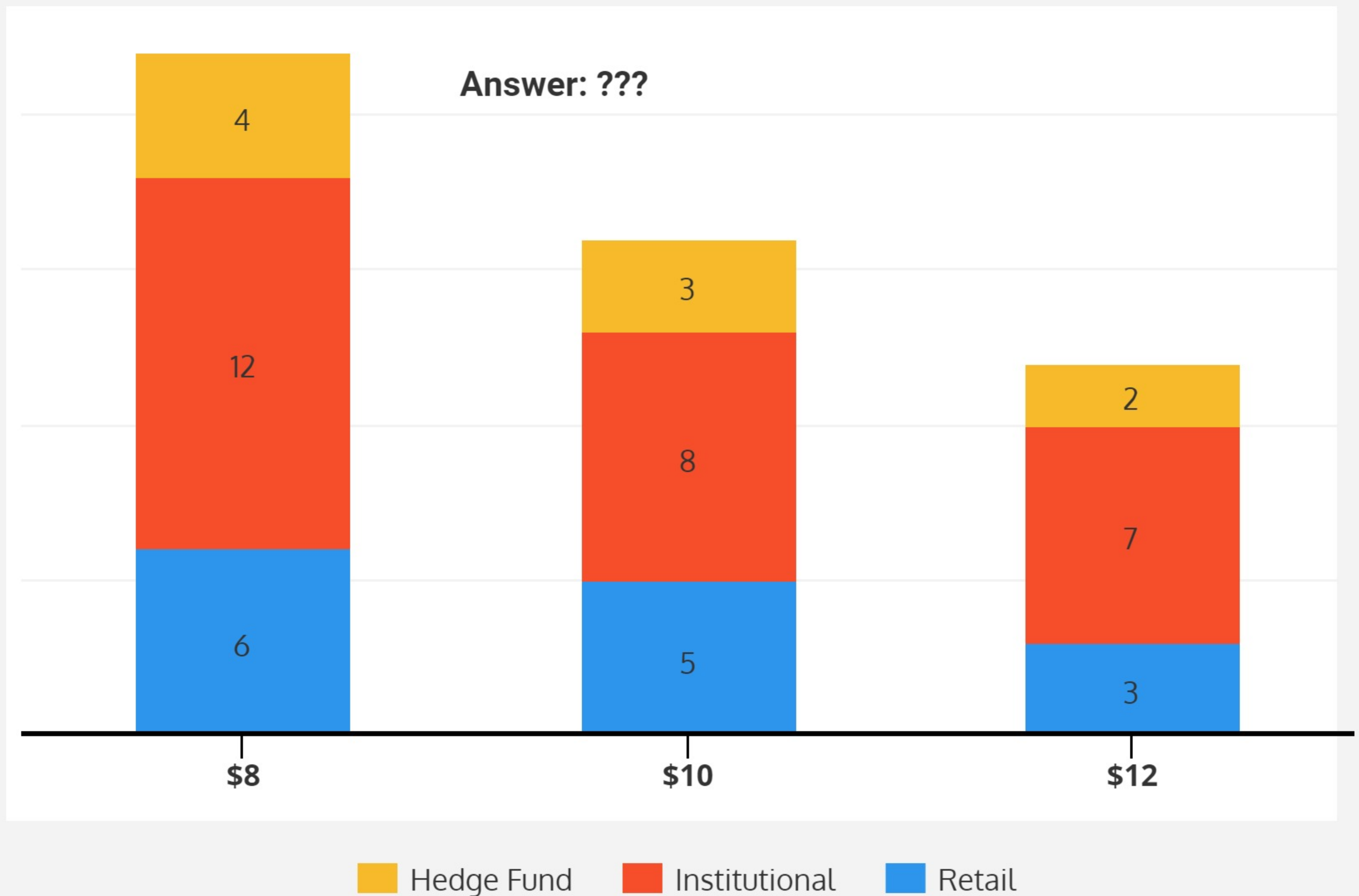


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INVESTOR DEMAND

Below you can see the different demand that investors have at different price points. Which is the optimal combination if the firm wants to issue 12 million shares?



Socialize.com



What would make Socialize.com a great IPO opportunity?



Reason #1

Explanation

Reason #2

Explanation

Reason #3

Explanation