Energy One

The Target

Energy One is a global utility service provider

59.6% 17.8% 6.5%

Company description

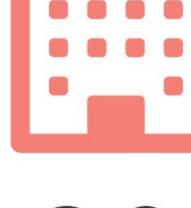
Some Important **Points**

- Low growth of sales
- Mature market
- Strong competition in the retail segment
- Overcapacity issues in the generation market in Europe
- Some of the generation plants require modernisation
- Stable operating margins
 - Economies of scale needed





MW Generation Capacity



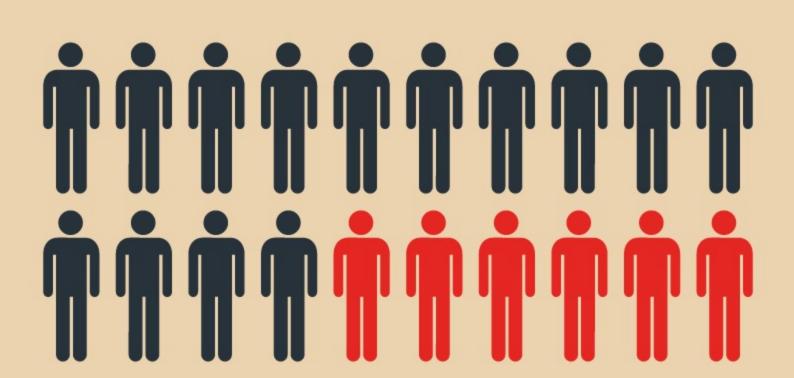
Operational sites



450,000 **Retail Customers**



\$1.5bn Revenues



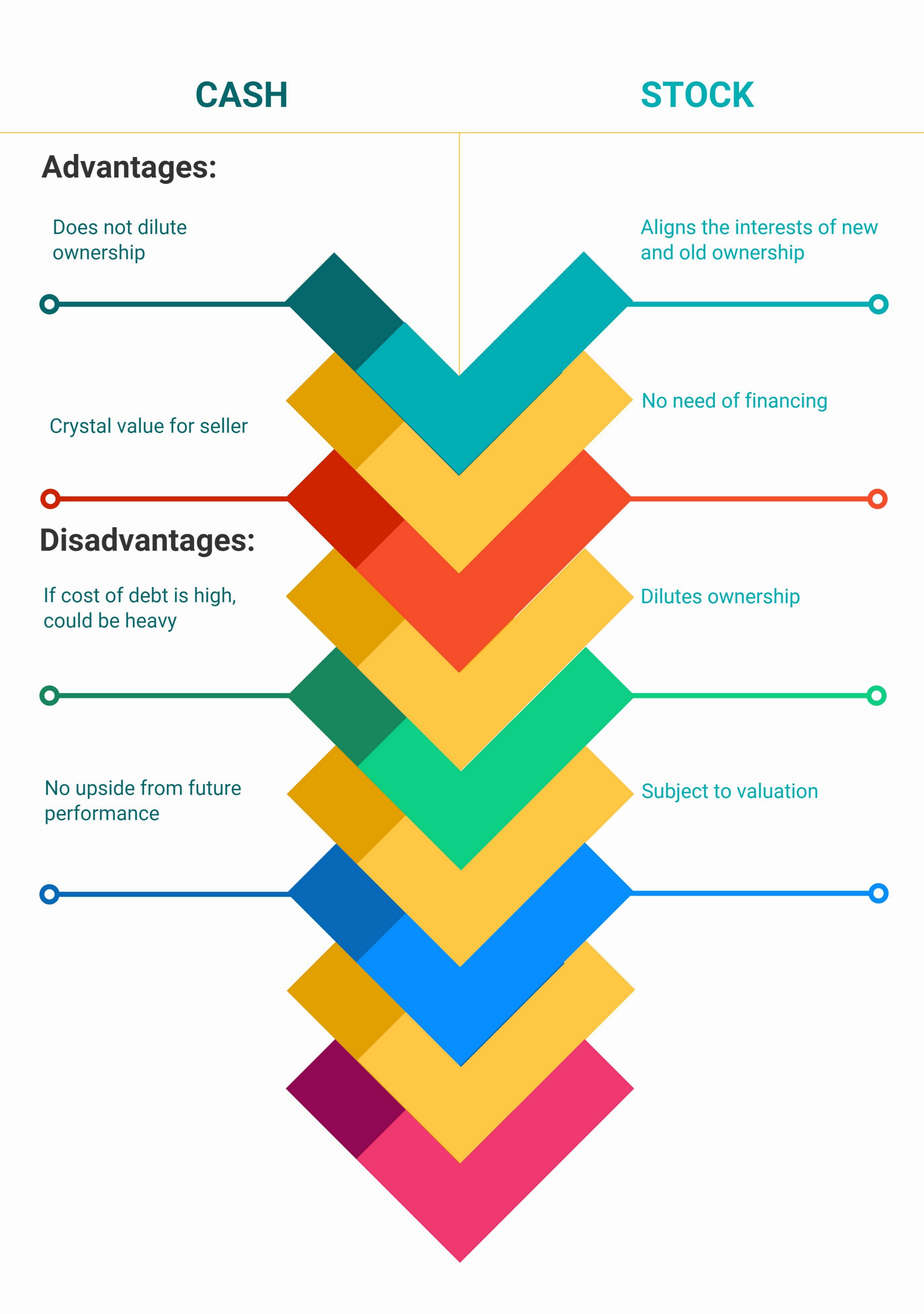
14,000 Employees

14

Companies interested



Cash VS. Stock Consideration





Financial Buyers

VS

Corporate Buyers

Focus on cash flows, and capital gains

FOCUS

Unlock synergies

3-5 years

HORIZON

Long-term

Full Acquisition

TYPE OF DEAL

Full Acquisition, Merger, Joint Venture

High

\$ LEVERAGE

Medium

Following the company through Board representatives

Multiples
Cash flows
Cost of capital

VALUATION
FOCUS

INVOLVEMENT

INVOLVEMENT

Integration of the Management of the two companies

Synergies Growth Long term view

M&A Test

Based on the information on the previous page, answer the following

In which stage of the company lifecycle is the company under consideration?

This is a mature companywith low growth of revenues and stable margins.

The one pager indicates that 14 companies are interested in Energy One's business. What type of M&A process is being used in order to sell the company?

Auction.



Find five real companies that can be included in Power One's peer list.

National Grid EnBW Vattenfall Centrica Iberdrola



What type of synergies could be expected from this deal?

Dealing with overcapacity, economies of scale, administration efficiencies, Combining generation and retail distribution, etc.

Who are the likely buyers of the Target firm? Corporate or Financial buyers?

Corporate buyers.

At the end of the sales process a 5% negotiation difference separates the buyer and the seller. Provide an example of a mechanism that can be used in order to bridge the difference. \times

For example: An earn-out mechanism based on MWh generated from the company's production plants.

DEAL COMPLETION